

The Future Executive: Leadership and Accountability

Program / Agenda

- 5:00 – 5:45 p.m. **Registration/Networking** (*Appetizers/Cash Bar*)
- 5:45 – 6:00 **Introduction** by *Bill Hughes, NOVAGA Chapter President*
- 6:00 – 6:30 **Leadership In Professional Associations** with *Joe Jozefczyk, Director of Education, AGA National Office, & Lori Cox, Technical Director, Standards and Guidance, IIA International Headquarters*
- 6:30 – 7:15 **Government Performance Management** with *Paul Epstein, Principal, Epstein & Fass Associates*
- 7:15 – 8:00 **The Importance of Teamwork & Leadership** with *Neta Moye, PhD, Assistant Dean, Executive Programs, School of Management, George Mason University*
- 8:00 – 8:45 **What Future Government Executives Should Know About Media Relations** with *Tom Shoop, Editor, Government Executive Magazine*
- 8:45 – ?::? **Early Career Social**

Speaker Bios:

Joe Jozefczyk



Joe retired from the US-GAO in May 2003 as an Assistant Director for Tax Policy and Administration Issues. Since then, he has been very active in his local community, including coaching varsity tennis at The Potomac School in McLean, VA, representative to the Fairfax County Athletic Council for the Braddock District, and President of the Carrleigh Homeowners Association.

Lori Cox



Lori Cox is Technical Director, Standards and Guidance at the Institute of Internal Auditors. In her role, she manages the process to monitor, research, analyze, and respond to current/emerging issues affecting the global internal auditing profession in both the public and private sector. She assists in the development and maintenance of the *International Standards for the Professional Practice of Internal Auditing*. Prior to joining the IIA she served for 10 years as the Internal Audit Director for the Pascua Yaqui Tribe in Tucson, Arizona, planning, directing, and managing all internal audit activity for the Tribal Government, gaming enterprises, and all other Tribal enterprises.

She also served as the Vice President of the IIA Tucson Chapter. Lori graduated from the University of Arizona in 1988 with a major in Business Administration. She is a Certified Internal Auditor and a Certified Government Audit Professional. She is currently pursuing her MBA.

Paul D. Epstein



Paul D. Epstein, Principal, Epstein & Fass Associates, is project manager of Auditor Roles in Performance Measurement, an IIA project implemented in partnership with ALGA and NASACT, with funding from the Sloan Foundation. Mr. Epstein has over 25 years' experience in performance measurement and improvement and citizen engagement in the U.S. and abroad, including strategy management using balanced scorecards. He has created audit competency models and trained auditors in performance measurement. He has helped local, state, and federal governments; non-profits; and the UN. He received the 2003 Harry Hatry Distinguished Performance Measurement Practice Award for lifetime

achievement. The work of a professional committee he chaired was cited in Congress's report on the 1993 Government Performance and Results Act. On the Governmental Accounting Standards Board (GASB) performance measurement research team, he co-authored many GASB reports, including a "special report" on performance reporting criteria and a research report on citizens' perspectives on performance reporting. He is author or co-author of the books *Using Performance Measurement in Local Government* (1984, 1988), *Results That Matter* (Jossey-Bass, 2006), and *Auditor Roles in Government Performance Measurement* (The IIA Research Foundation, 2004), and articles titled "Evolving Roles for Auditors in Government Performance Measurement" in *Local Government Auditing Quarterly* (2000) and *The Journal of Public Financial Management* (2002). Mr. Epstein has an engineering degree from MIT, and has taught graduate courses at NYU, the University of Hartford, and Baruch College.

Dr. Neta Moyer



Dr. Neta Moyer joined GMU's School of Management in Fall 2007 as the Assistant Dean for Executive Education. In this new role, Neta leverages her industry experience as an HR professional, her training and experience as a researcher in organizational behavior, and her program design experience within academia as she develops innovative educational programs for working executives. Prior to joining George Mason, Dr. Moyer spent eight years at Vanderbilt University's Owen Graduate School of Management where she was most recently the Assistant Dean for Leadership Development Programs and Clinical Professor of Management. Neta joined Vanderbilt after eight valuable years in industry as an HR professional

within two Fortune 100 firms and after earning her PhD in Organizational Behavior from the Smith School of Business at the University of Maryland. The courses she teaches, her consulting, and her research are all focused on tackling the question – how can firms design and develop HR practices that enable them to execute their strategic intentions? And, more importantly, how can they monitor and improve that impact through a carefully designed system of measures? Neta is putting her own teachings into action as she designs and develops a unique system of leadership development programs for working executives.

Tom Shoop



Tom Shoop is editor of *Government Executive* magazine, a publication of the Atlantic Media Company, where he oversees both print and online editorial operations. He joined the magazine in 1989, spending six years writing feature stories on federal management issues, interviewing the Vice President, the White House chief of staff and various Cabinet secretaries. Tom was promoted to executive editor in 1995. The following year, he led the team that launched *GovernmentExecutive.com*, an award-winning Web-based daily news publication for federal managers and executives. He was named editor of *Government Executive* in 2007. Prior to joining *Government Executive*, Tom was a supervising editor at Macmillan Publishing in New York. He holds a B.A. in history from Carleton College in Northfield, Minnesota.